

# Mission Statement

RIITA's *purpose*

is to **promote** and support

the **interests** of the

small, rural, Iowa

Independent Telecommunications

*industry* to legislative

and regulatory bodies

and to the *public* at large.

Rural Iowa Independent  
Telephone Association

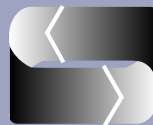


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**RIITA**

Rural Iowa Independent  
Telephone Association

*Communications - The Successful Exchange of Information*

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# RIITA



Rural Iowa  
Independent  
Telephone  
Association



# GRASSROOTS

## Lobbying



### Efforts continue to be a *key focus* for RIITA

We sponsor and participate in area legislative meetings at our member companies throughout the year and also feature a Legislative Day at the Capitol in conjunction with our Annual Conference and Expo. In addition to these activities, we employ a network of grassroots volunteer region legislative leaders to expedite our calls to action during the legislative session.

Our goal is to educate legislative and regulatory bodies on the strengths and needs of Iowa's independent telephone companies and on how we plan to continue providing the best telecommunications services available in the exchanges we serve.

To communicate is the core purpose of RIITA and it is the core business of the members we serve.

RIITA communicates with our members through the RIITA Monitor. The Monitor gives information on the key issues we are facing, industry updates, association activities and news from our member companies.

## COMMUNICATE

RIITA files comments with the FCC and the IUB and lobbies our state legislators and congressional delegation.

RIITA educates our members through the use of state and national speakers and workshops at our Annual Conference and Expo as well as sponsoring timely industry seminars on pressing issues during the remainder of the year.

RIITA works hand in hand with our national associations by providing information to them and receiving their information in return.

RIITA provides information to our member company Boards of Directors at their regular meetings and also at their shareholder/member annual meetings upon request.

RIITA works with economic development groups and other stakeholders in promoting the future prosperity of our rural communities and our state.



# RIITA Conference and EXPO

The Annual RIITA Conference, Expo and Legislative Day is already a premier event for our industry and it continues to grow each year. It is a time to learn, network, and communicate!



- State and National Speakers
- Workshops
- Product Demonstrations
- Exhibitors from across the U.S.
- Directors Forum
- Technicians Program
- RIITA Association Annual Meeting
- Legislative Day at the State Capitol
- Social Events